

# Preparing Students for the WORLD OF WORK

## [ Speak Up 2018-19 Findings ]

NOVEMBER 2019

Parents and administrators agree on the value of technology to help students develop greater college and career readiness

How should schools prepare students for the world of work?

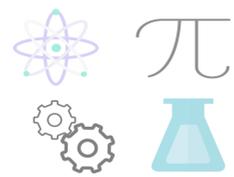
District Administrators say:



Leveraging digital tools and products to support student learning



Integrating workplace skill development into curriculum



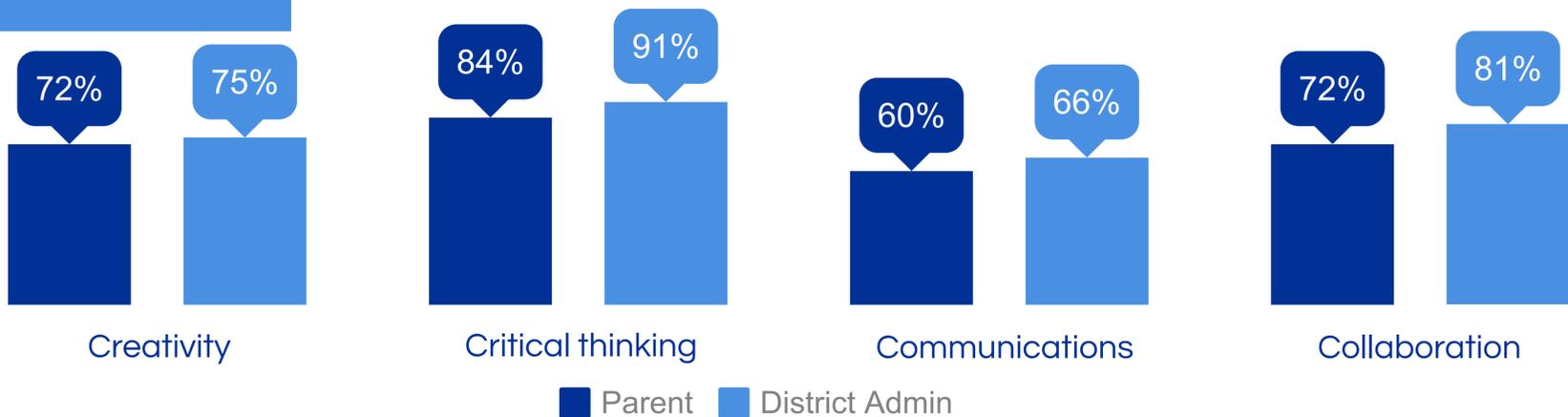
Increasing STEM career exploration opportunities for students

**82%** of parents say that the effective use of technology within school is important to their children's future success



### Workplace skills & development

#### MOST IMPORTANT SKILLS



**65%** of parents selected **technology skills** as the most important skill for students to learn to be successful in the future



Best ways to develop skills	Parents	District Admin
Get work experience	79%	77%
Use tech in school	57%	66%
Work on a group project	53%	61%



73% of District Administrators agree.  
Breakdown by community type

**76% URBAN**

**75% SUBURBAN**

**71% RURAL**



# STUDENTS' ATTITUDES ABOUT LEARNING & THEIR FUTURE

Students in grades 6-8

**63%**

Like learning how to do things

**54%**

Like learning how to build things

**54%**

Like learning new ideas

**47%**

I'm learning important skills for my future at school

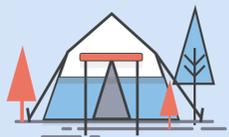
**44%**

I'm learning important skills for my future by using YouTube

## CHANGING EXPECTATIONS FOR HOW STUDENTS WANT TO EXPLORE CAREERS

**Declining interest in:**

**Increasing interest in:**



Going to summer camp (31%)



Participating in after school programs (36%)



Career task competitions (34%)



Getting real life experience (like an part-time job/ internship) (69%)



Watching videos about different jobs (45%)



Playing online games about a career (42%)

SOURCE:



Speak Up 2018-19 Research Project Findings - the results of the authentic, unfiltered views of over 343,500 K-12 students, parents, educators and community nationwide, collected from October 2018 to June 2019. Speak Up is an annual research initiative of Project Tomorrow. Learn more about Speak Up and other research findings from Project Tomorrow at [tomorrow.org](http://tomorrow.org).