

## Speak Up – Sample Survey Questions

Speak Up, an online research project facilitated by Project Tomorrow, is an annual survey that polls K-12 students and their parents, teachers, aspiring teachers who are pursuing degrees or credentials and administrators. Over 1.8 million students have contributed their opinions since 2003 making Speak Up the largest collection of authentic, unfiltered data related to **K-12 educational technology, science, math, and 21st century skills**.

Student surveys are grade and reading level appropriate; separated into surveys for grades Kindergarten through 2<sup>nd</sup>, 3<sup>rd</sup> through 5<sup>th</sup>, and 6<sup>th</sup> through 12<sup>th</sup>. Surveys for Parents, Teachers, Aspiring Teachers and Administrators take into consideration each group's unique perspectives. Each survey contains 15 to 25 questions, with one or two open-ended responses. 60% are legacy questions; carried over from year to year in order to track changes in attitude over time. 40% are created each year in an effort to gain insight into emerging technologies and innovations.

### Sample Speak Up questions

#### Demographics

- Age (Adults)
- Ethnicity (Adults)
- Educational background (Adults)
- Educational goals (Students, Adults)
- Gender (Students, Adults)
- Grade level (Students)
- Job responsibility/title (Adults)
- Household Income (Adults)

#### Technology

- Do you think your school is doing a good job of preparing you (the students) for the future jobs in the 21<sup>st</sup> century?
- How do you use technology for professional tasks/schoolwork?
- What are the major obstacles to using technology in your school?
- What types of electronic devices do you have access to for your own use?
- What tools would you include in your ultimate school?

#### Emerging Technologies

- Have you taken online classes? If not, why not? What are the benefits to taking classes online?
- What are the benefits of using video or online games as part of schoolwork?

#### 21<sup>st</sup> Century Skills and Career Exploration

- What's the best way for you to learn to be safe on the internet?
- Do you think your school is doing a good job of preparing you (the students) for the future jobs in the 21<sup>st</sup> century?
- Why is learning math (or science) important to your future?
- Are you interesting in a career that using science, math or technology? How would you like to explore careers?

**Please note the above questions are subset of the Speak Up question deck and may not reflect actual wording on the surveys.**