

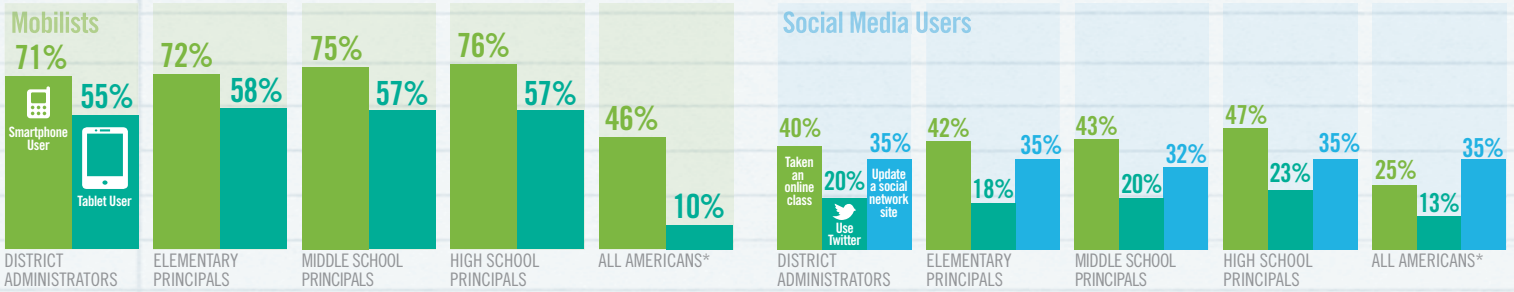
DIGITAL LEARNING IN 2012

CHALLENGES AND OPPORTUNITIES FOR SCHOOL & DISTRICT ADMINISTRATORS



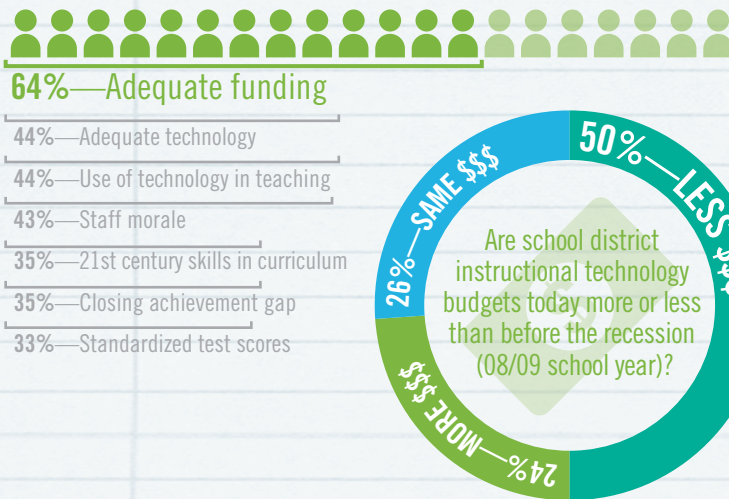
Our nation's education leaders are caught in a tough spot these days. They want to tap into a wide range of emerging technologies such as mobile devices and digital content to empower more personalized learning environments for students, but budget cuts and other obstacles are standing in the way. Learn how school principals and district administrators feel about the potential of digital learning to create truly 21st century classrooms.

PRINCIPALS & ADMINISTRATORS ARE TECH USERS THEMSELVES

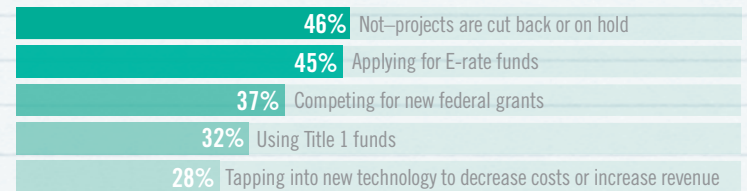


*Pew Internet & American Life Project 2012

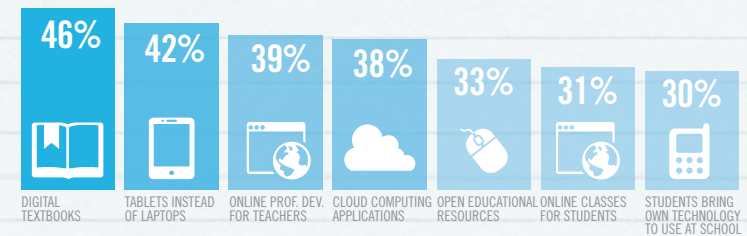
CONCERNS OF EDUCATION LEADERS



With district budgets lessened, how are districts funding instructional technology?

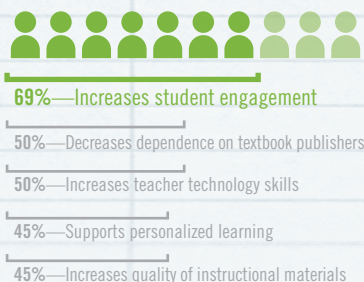


What new technology solutions are administrators using to solve the budget situation?

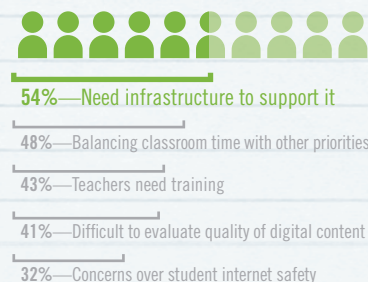


TECHNOLOGY IN SCHOOLS: BOTH SIDES OF THE COIN

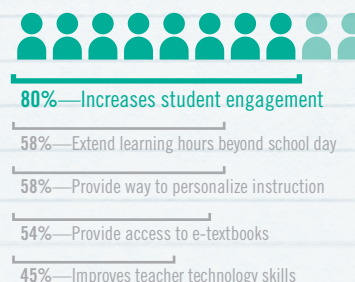
According to Principals, the benefits of using digital content include:



The challenges of bringing more digital content into classrooms are:



There are many positive benefits for using student-owned mobile devices in school. Principals say:



There are also negative concerns associated with using student-owned devices in school, including:

