



TUESDAY'S SPEAK UP SNAPSHOT: PARENTS

 **27,931**

Parent Surveys

327,075

Total Surveys

2013 Goal



Completed Parent Surveys Needed to Reach Goal

Social Media Use

Parents are asked how social media could be leveraged to improve learning.

 **42%**

Want their child's teacher to use text messaging to communicate with them about class news and their child's activities.

Common Core

Parents of school-aged children rated their level of familiarity with these new education standards.

 **(only) 18%**

Say they have a high degree of familiarity with the Common Core Standards.

Major Concern

Parents shared their concerns about the use of technology in schools.

 **1/3**

Say it's confidentiality and privacy of student information and records.

Time is running out to "Speak Up!"

00 : 00 : 03 : 22 : 56 : 43
years months days hours minutes seconds

Speak Up closes Dec. 20th