



## Speak Up International Administrator Survey

### 1. What is your primary job assignment this year?

- Principal, Headmaster/mistress, or Head of School
- Assistant Principal, Headmaster/mistress
- Guidance, Career, or Admissions counsellor
- Curriculum and Instruction Specialists/Coaches
- Librarian
- School Psychologist
- School Technology Administrator
- Special Education Coordinator
- Student Services and Support Specialist
- Administrative or Support Staff
- Other

### 2. What type of school are you currently assigned to? (Check all that apply)

- Infants (0-5 years)
- Primary (5-11 years)
- Lower secondary (11-13 years)
- Upper secondary (13-16 years)
- Further education (16+)

**3. How do you use technology to assist you with professional tasks? (Check all that apply)**

- Connect with other educators through social media
- Create and post videos about school information
- Learn how to do something from an online video
- Participate in online classes or tutorials
- Participate in webinars or virtual conferences
- Read articles and books on a digital reader or tablet
- Search for digital content for our teachers to use in their classrooms
- Text with colleagues
- Text with parents of students
- Update my profile on a social networking site (e.g. LinkedIn or Facebook)
- Use a mobile device for note taking during classroom observations
- Use Internet-based services (e.g. Dropbox)
- Use mobile apps
- Use Twitter as an informal professional development tool

**4. How would you rate your technology skills?**

- Advanced - My skills are more advanced than most adults I know
- Average - My skills are similar to those of the adults I know
- Beginner - I'm just learning to use technology tools

**5. How important is the effective implementation of instructional technology to students' success?**

- Not Important
- Somewhat Important
- Important
- Extremely Important
- No Opinion

**6. As an educator you face many challenges. Which of the following qualify as your top challenges- the ones most likely to "wake you up" in the middle of the night? (Check all that apply)**

- Achievement measured by standardised test scores
- Adequate funding
- Adequate school facilities
- Adequate technology
- Closing the achievement gap
- College and career ready skill development
- Communications with parents
- Educational equity
- Enrollment trends
- Graduation rates
- Implementation of new curriculum standards
- Recruitment and retention of highly qualified teachers
- School safety
- School public image in the community
- Serving diverse student populations
- Staff morale/motivation
- Student access to technology and the Internet outside of school
- Students' behavior/attendance/health issues
- Using technology within instruction
- Using data to assess student achievement
- Using student data to evaluate teacher performance
- Other

**7. Thinking about currently popular approaches to digital learning, which of these approaches have you implemented to enhance student achievement or teacher effectiveness? (It's okay if you are not familiar with all of these trends!)**

*Options:*

- Implemented with positive results
- Implemented - too early for results
- Considering for this year
- No plans

*Answer choices:*

- Blended learning
- Competency based learning
- Digital content (e.g. videos, simulations, and animations like from BrainPOP)
- Digital media tools for student content creation
- Flipped learning
- Game-based learning (e.g. BrainPOP, GameUP)
- Incorporating student owned devices into instruction
- 1:1 laptop programme
- 1:1 tablet programme
- 1:1 Chromebook programme
- Online assessments
- Online classes for students
- Online professional development for teachers
- Online textbooks
- Social media use for communications with parents and students
- Using student data to inform instruction

**8. Specific to the use of technology within instruction, which of these issues are the most challenging for you and your school right now? (Check all that apply)**

- Assessment of students' technology skills
- Availability of technology for students' use at school
- Communication tools for connecting with parents
- Creating a technology vision for our school
- Developing acceptable/responsible use policies for students and teachers
- Digital equity issues (student access to technology and Internet at home)
- Evaluating emerging technologies for classroom use
- Evaluating quality of digital content or online courses
- Funding to purchase or license digital content or apps
- Incorporating student owned mobile devices into instruction
- Internet capacity and bandwidth to accommodate digital content
- Management of digital content licenses and subscriptions
- Management of mobile devices
- Motivating teachers to change their teaching practise to use technology in their classrooms
- Protecting privacy and confidentiality of student records and information
- Providing tech support to teachers
- School filters or firewalls
- Staff professional development
- Student safety online
- Supporting new class models such as virtual, blended, and flipped
- Other

**9. Compared to other international schools in your association, city or country, how would you rate your school's use of digital tools, content and resources to support student learning?**

- Better than most other schools
- About the same as other schools
- We need some improvement to catch up to other schools

**10. How important do you think it is for every student to be able to use a mobile device like a laptop, tablet, or Chromebook during the school day to support schoolwork?**

- Very unimportant
- Unimportant
- Neither important nor unimportant
- Important
- Very important

**11. Many schools are exploring how to leverage mobile devices such as laptops and tablets to improve student achievement. What would be the benefits of incorporating such devices into instruction? (Check all that apply)**

- Access to online textbooks and digital content (e.g. BrainPOP)
- Extends learning beyond the school day
- Helps teachers improve their technology skills
- Improves teacher-parent-student communications
- Increases student engagement in school and learning
- Increases teacher productivity
- Provides a way for students to review class materials after school
- Provides a way to create a learning centered environment
- Provides opportunities for informal remediation
- Provides personalised instruction for each student
- Student ownership of learning
- Students develop collaboration and teamwork skills
- Students develop critical thinking and problem solving skills
- Students develop stronger communication skills

**12. Which of these statements is true for most of the students at your school this year?**

- Most students are using their own mobile devices (smartphones, tablets, laptops) or we have mobile devices for students who don't have them
- Our school assigns mobile devices to students for their use at school
- Our school assigns mobile devices to students to use at school and at home
- Our teachers can check out mobile devices to use in class for specific units, lessons or activities
- Our students do not regularly have access to mobile devices in our classrooms

**13. Many schools are evaluating how to effectively leverage digital content within instruction. What would be the primary benefits of using more digital content within instruction at your school? (Check all that apply)**

- Cost savings
- Decreases dependence on textbook publishers
- Differentiates our school as innovative in the use of technology
- Extends learning beyond the school day
- Improves quality of instructional materials
- Improves teacher productivity
- Improves teacher skills with technology
- Increases relevancy of the instructional materials
- Increases student engagement in school and learning
- Increases teacher buy-in in digital learning
- Makes use of the technology that we have in the classrooms or media labs
- Provides a way for instruction to be personalised for each student
- Other

**14. What challenges does your school face in implementing digital content within instruction? (Check all that apply)**

- Balancing instructional time constraints
- Concerns about student online safety
- Evaluating the quality of the digital content
- Funding to purchase or license digital content or apps
- Integration of digital content components into a teacher friendly system
- Integration into our student information system or learning management system
- Lack of teacher training on how to use effectively
- Locating appropriate digital content aligned to our curriculum
- Managing student and teacher subscription-based content in and out of school
- Providing enough computers/devices with Internet access
- Providing enough Internet bandwidth
- Teachers are reluctant to incorporate digital content into lessons
- Understanding role of digital content within national curriculum

**15. Which of these factors would you consider most important when evaluating the quality of digital content to use within instruction? (Check all that apply)**

- Adjusts to multiple reading levels
- Aligned to local curriculum
- Approved by an official educational body e.g. schools association or Ministry of Education
- Closed captioning and other modifications available for support to all learners
- Content that can be used across devices
- Content was evaluated by a librarian or media specialist
- Content was highly ranked on an internet search
- Frequently revised and updated – content is current
- Includes embedded online assessments
- Includes professional development
- Integration into a learning management system or student information system
- Materials are created by practising teachers
- Mobile app version of the content
- Multiple language versions available
- No commercial advertisements within the content
- Offers individual student accounts for personalised learning
- Offers primary source information
- Recommended by education membership associations and organisations
- Recommended on education blogs and websites
- Referred by a colleague
- Research-based
- Source is a content expert organisation (e.g. universities)
- Source is an online curriculum company or organisation
- Student achievement with the materials
- Teacher evaluation of the materials
- Teachers can modify it to meet classroom needs
- Textbook publisher recommendations
- Other

**16. Which of these experiences would be most influential in helping you make a decision to use a particular digital content tool, resource or product at your school? (Check all that apply)**

- Company or organisation had a good reputation for supporting education
- Good customer service reputation
- Learned about the product from social media
- Parents suggested the product
- Product had won awards that recognised education excellence
- Product received high marks for quality and effectiveness from an objective vetting source
- Product received high marks from a crowdsourcing site
- Product was popular on social media sites for educators
- Product was used at another school that we admire
- Product was used in the classroom during a free trial period
- Read a review written by an educator
- Recommendation from a trusted colleague
- Saw the product demonstrated at a conference
- Teachers asked for the product for their classroom
- Other

**17. Who is most likely to make decisions on what digital content tools, resources or products are used at your school?**

- Buying consortium committee
- Grade or subject area teacher committees
- Individual teachers for their own classroom
- Parent advisory or support group
- Principal, Headmaster, Head of School
- School librarian or media specialist
- School technology administrator
- Other

**18. In your opinion, in what subjects is technology used the most effectively at your school to help students develop skills they will need for university and future jobs?**

- Business
- Citizenship
- Computing/ITC
- English
- English as an additional language
- Geography
- History
- Mathematics
- Personal, Social, and Health Education
- Physical Education
- Reading and Literacy
- Religious education
- Science
- Special Education
- Visual or performing arts (includes Art, Music, Drama)
- World or foreign languages
- None

**19. Imagine you are designing a dream school for today's students. Which of these tools or strategies do you think holds the greatest potential for increasing student achievement and success? (Check all that apply)**

- 3D printers
- Chromebook for every student
- Cloud based productivity tools
- Concept mapping tool (e.g. BrainPOP's Make-a-Map)
- Digital reader (e.g. Kindle or Nook)
- Interactive whiteboards
- Internet access anywhere at school
- Laptop for every student
- Learning management systems (e.g. Blackboard)
- Mobile apps for learning
- Mobile device accessories (e.g. attachable keyboards, covers)
- Online discussion groups or other group messaging in class
- Online or digital educational games (e.g. BrainPOP's GameUp)
- Online or virtual classes
- Online tests and assessments
- Online textbooks
- Online tools that help organise schoolwork and provide access to important information (e.g. take notes, organise, and view assignments)
- Online tutors
- Online videos and movies (e.g. BrainPOP)
- School mobile app
- Social media tools for students to connect and work with others (e.g. blogs, wikis, social networking sites)
- Subscriptions to digital content such as databases, e-books, journals, and online resources
- Tablet for every student
- Text messaging
- Tools to help students create media projects (e.g. video, audio)
- Other

**20. Research tells us that there is a strong linkage between teacher effectiveness and student achievement. Considering that, how can the use of digital content, tools and resources in the classroom enhance teacher effectiveness? What types of technologies are having the greatest impact on teacher effectiveness in your school?**

**21. Gender**

- Female
- Male
- Decline to state

**22. At the end of this school year, how many years of leadership/administrative experience will you have?**

- This is my first year
- 1 to 3
- 4 to 10
- 11 to 15
- 16+

**23. How many professional educator conferences have you attended within the last 18 months?**

- 0
- 1
- 2
- 3
- 4 or more

**24. Please share with us the names of those conferences and/or who was the organisation that facilitated the conference (21st Century Learning Conference, ISTE)**

**25. What associations do you belong to?**