

## 5 Tips to Help Your Parents Speak Up!

### Tips from other Speak Up Districts to Hear from More Parents

[www.tomorrow.org/speakup](http://www.tomorrow.org/speakup)

We know you want your *all of your parents* to share their opinions and experiences as part of your Speak Up effort this year. We've put together a few tips from other Speak Up schools and districts on how they have encouraged their parents to share their views, and how they have made it easier for more parents to participate. More promotional materials can be found on the [Project Tomorrow website](http://Project Tomorrow website).

1. **Use/modify the [Speak Up Parent Flyers](#).** Download the flyers in English and Spanish. Modify links, dates, messages. Print. Share. (Or...PDF. Add to Peachjar.)



2. **Set up laptops or tablets** with a browser set to your School Direct Link Page or [speakup.tomorrow.org](http://speakup.tomorrow.org). Have these devices:
  - In the school office
  - Set up as a kiosk at the school entrance
  - Outside of school concerts
  - Outside of parent-teacher conferences
  - In the libraryThink of places where you get parent traffic in your school. Either have a device ready in those locations, or place flyers or posters in the area asking them to visit the office to share their views.
3. **Add Speak Up survey links to your 1:1 devices** (if you have them, and if they go home with students!) Let your students know their parents have 20 minutes of homework to do.
4. **Work with your PTA/PTO.** Share promotional language with your parent organization for them to include on their websites, in their emails and/or on their social media networks. Consider having your PTA/PTO use the group version of the parent survey at an in-person meeting.
5. **Promote the Spanish-language Speak Up version.** In order to make it more accessible to more parents, the parent Speak Up survey is also available in Spanish.



*Every school has a parent population that always “speaks up.” We hope these tips help you think about ways to get feedback from those who are not quite as involved, those who may not have their own devices or internet access at home and those who aren’t checking your websites and social media accounts.*