

## Speak Up 2017 Timeline



To help you plan the beginning of the school year, we've provided a short version of our timeline with key dates as well as suggested dates to begin promoting Speak Up, send reminders to your staff, and more.

### June-September 2017

- [Register as primary contact of your school or district.](#)
- [Download Speak Up promotional materials](#) and promote to your school(s) at the beginning of the school year.
- Follow the [Speak Up blog](#) and sign up for our [Speak Up newsletter](#) to keep up to date with Speak Up News.
- For 1-to-1 schools, consider adding a Speak Up link to your students' devices for their access and for their parents.

### October 2017

- Speak Up launches on October 16.**
- Look out for a weekly email on Fridays with your school/district's participation numbers.
- Every Monday, send a weekly reminder to your school(s) to encourage participation in the survey.
- Provide a link to your survey page on your district/school website(s).
- Check your current survey counts by [logging in to your Speak Up administrator page](#).

### November 2017

- Starting in November, Speak Up preliminary results will be available for contacts to view online. These results will be updated on a weekly basis until the official data release in February 2018.
- Encourage your teachers to take the survey as a class activity before Thanksgiving break – check out our [lesson plans](#) to help facilitate the process.
- Utilize our [sample Speak Up tweets](#) by sharing them to your Twitter page, or retweet our [@SpeakUpEd](#) tweets.
- Continue checking your survey counts, sending weekly reminders to your school(s), and looking out for our weekly email messages.

### December 2017

- Final stretch! Speak Up closes next month.**
- [Speak Up America Week](#) will run **December 4-8**. Surveys submitted during this window will increase the chance for schools/districts to win prizes from several of our partners.
- Encourage your school(s) to take the survey before leaving for winter break.
- Unsatisfied with your survey totals? Use our [sample emails](#) to spread the word to [parents](#) and [educators](#).

### January 2018

- [Speak Up Appreciation Week](#) will run January 8-12.
- Last chance to boost participation! **Speak Up is open until January 19, 2018.**

### February 2018

- February 2018:** release of Speak Up 2017 data to participating schools and districts. Check your email for instructions on how to access your data.
- Share your Speak Up data** with your school(s) through our [PowerPoint presentation template](#) or by posting the data on your website.