



WHAT

Project Tomorrow's Speak Up™ Research Project

Speak Up reflects the authentic voices of K-12 education stakeholders effectively and efficiently. Learn what your students, parents, teachers, and administrators are thinking about the impact of the pandemic, challenges and benefits of using technology both in school and at home, social and emotional learning challenges, professional development needs, school culture and climate and government funding. The Speak Up process is easy and free — no strings attached!



WHY

Use the findings from the Speak Up surveys to inform your annual and long-term planning, program development and advocacy. Five reasons you should participate:

1. Better decision making when you understand the views of your key stakeholders
2. Efficient way to collect feedback, eliminating the need to build your own surveys
3. Validated and proven questions
4. Comparative state and national data reports
5. Regularly informs state and federal policies, programs, and funding.



HOW

We ask you to promote participation in the Speak Up Surveys to schools and districts in your state. In exchange Speak Up will:

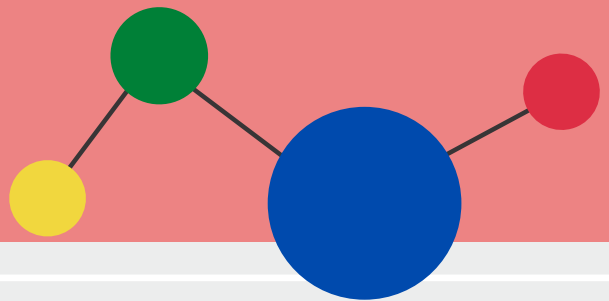
- provide you with aggregated reports documenting the survey results from students, teachers, parents and administrators in your state
- schedule a special Speak Up webinar for your state organization to provide additional information and respond to questions.



WHEN

Speak Up online surveys are available through April 30 for these stakeholder groups:

- K-12 students (in English and Spanish)
- Parents (in English and Spanish)
- Teachers
- School Administrators
- District Administrators



Spread the Word

Reach out to the schools and districts in your state urging them to take part in Speak Up. Download promotional materials at <https://tomorrow.org/speakup/promo>.

Ensure the voices of your stakeholders are heard!

www.tomorrow.org/speakup

