

SpeakUp Research Initiative

The research tool districts use to learn what students, educators, and parents have to say about education issues!

Open Throughout the Entire Academic Year!

The Speak Up Research Project for Digital Learning is both a national research project and a free service to schools and districts everywhere. Since fall 2003, Speak Up has helped education leaders include the voices of their stakeholders in annual and long-term planning. Speak Up questions cover a wide range of education related topics, particularly concerning digital learning and the use of technology to support future ready schools.

Every year, Speak Up has an annual focus to include questions on trending topics impacting schools and districts in the current climate. Below you will find a breakdown of the Speak Up questions offered.

Survey questions cover three vectors:

Activities:

How are education stakeholders using technology?

Attitudes:

How do they value those learning experiences?

Aspirations:

How would they like to use technology for learning?

Speak Up Question Themes

Profile

Environment

- Tech Use
- School Climate
- Models
- Access

Strategic Planning

- Tech Value
- Tech Challenges
- Tech Aspirations
- Funding/ROI
- Data Useage
- Professional Development (PD)

Emerging Tech

- Mobile Learning
- Online Learning
- Digital Content
- Digital Media
- Cloud

Student Preparation

- College an Career Readiness Skills
- Career Interest
- Digital Citizenship

Home to School Communications

Speak Up Audiences:

- K-12 Students
- Parents
- Parents Spanish
- Teachers
- Librarians
- Tech Leaders
- School Administrators
- District Administrators
- Communication Officers
- Other District Staff
- Community Members

Speak Up Snapshots:

In addition to the annual research tools schools and districts have been using for 15 years, Project Tomorrow offers Snapshot tools which are themed focused, some of this year's themes are: Mobile Learning Impact Snapshot, Project Based Learning, Teacher Professional Learning Snapshot. To learn more visit tomorrow.org/speakup.

Project Tomorrow salutes the following innovative companies and organizations for their support of Speak Up 2019-20.

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