



Speak Up 2018-19

Community Member Questions

1. Which of these bests describes your role in the community (in relation to the local schools)? (Check all that apply)

- School or district employee (but not a teacher or administrator)
- School board member
- After school or informal educator
- Civic leader (i.e., city council member, local government official)
- Business leader or employer
- Grandparent or relative of school-aged children
- Homeowner
- Interested in school issues
- Parents of children already graduated or too young to attend
- School volunteer
- Other

2. How would you rate your technology skills?

- Advanced - My skills are more advanced than most adults I know
- Average - My skills are similar to those of the adults I know
- Beginner - My skills are less advanced than most adults I know

3. How do you use technology in your professional and personal lives? (Check all that apply)

- Conduct Internet research
- Create and post videos about things that interest me
- Create presentations (e.g. PowerPoint, Prezi)
- Email with colleagues, friends, and family
- Learn how to do something by watching an online video
- Participate in online classes or tutorials
- Read articles or books on a digital reader or tablet
- Text with colleagues, friends, and family
- Update my profile on a social networking site (e.g. LinkedIn or Facebook)
- Use Internet-based services (e.g. Google drive, Dropbox)
- Use mobile apps
- Use Twitter to follow people and share ideas
- Other



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4. Which of these do you think are the biggest challenges facing school district leaders today? (Check all that apply)

- Achievement measured by standardized test scores
- Adequate funding
- Adequate school facilities
- Closing the achievement gap
- College and career readiness of our students
- Communications with parents
- Educational equity
- Effective use of technology to support student learning outcomes
- Global awareness and skill development
- High school graduation rates
- Implementation of state curriculum standards
- Inequity in the distribution of resources between classrooms or schools
- Mental health supports and the social emotional well-being of students
- Online safety for students when they are using technology and the Internet at school
- Physical safety and protections in place when students are on school grounds
- Providing access to technology to support classroom learning
- Recruitment and retention of highly qualified teachers
- School/District public image in the community
- Serving diverse student populations
- Staff morale/motivation
- Student access to technology and the Internet outside of school
- Using data to assess student achievement
- Other

5. What concerns do you have about the future for students that live in your community? (Check all that apply)

- Having to compete with better-educated workers across the globe for jobs
- Having to live with their parents as adults
- Needing more education beyond a college degree to get a good job
- Not being able to afford to live in our community
- Not being as well off as their parents financially
- Not getting into a college that they want to attend
- Not graduating from high school
- Not knowing how to use technology in the workplace
- Not learning the right skills in school needed to be successful in the future
- Taking on too much student tuition debt for college or job training
- Other



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6. **How important is the effective implementation of instructional technology to students' success?**
- Not Important
 - Somewhat Important
 - Important
 - Extremely Important
 - No Opinion
7. **Besides having strong subject area knowledge (e.g. English, math, science, history) which of these skills do you think are most important for today's youth to learn to be successful in the future? (Check all that apply)**
- Ability to communicate in more than one language
 - Ability to learn new skills independently
 - Ability to work with a diverse group of people
 - Appreciation of the arts
 - Awareness of global issues
 - Being creative and "thinking outside of the box"
 - Critical thinking and problem-solving skills
 - Effective communications through public speaking
 - Effective communications through writing
 - Financial literacy - understanding personal finances
 - Information and media literacy skills
 - Leadership skills
 - Research skills
 - Teamwork and collaboration skills
 - Technology skills
 - Understanding of civics and community responsibilities
 - Other



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- 8. Based upon your response to the question above, what do you think is the best way for today's youth to acquire these skills? (Check all that apply)**
- Conduct scientific experiments or research projects
 - Gain work experience through a job, internship, or volunteering
 - Keep updated on global current affairs
 - Learn an additional language
 - Participate in a team sport or academic group
 - Participate in after school or summer academic programs
 - Participate in school leadership opportunities
 - Participate in project-based learning experiences including creating and building things in maker spaces
 - Pursue artistic and/or performance interests
 - Pursue public speaking opportunities through clubs or volunteer activities
 - Take a class at a local college and earn both high school and college credits
 - Take a class to learn how to use computer applications
 - Take a coding or computer programming class
 - Take advanced science or math classes
 - Take fully online or virtual courses
 - Take pre-professional, career technical education or vocational classes
 - Use technology outside of school to pursue academic interests
 - Use technology within his/her classes
 - Work on group projects in class
 - Other
- 9. There is a new movement in education to teach students about different forms of computer programming or "coding." How important do you think it is that all students develop these types of skills to be prepared for future success in the workplace or college?**
- Not important
 - Somewhat important
 - Very important



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10. What do you think are the most important reasons for schools to provide programs or courses for students to learn about computer programming or coding?

- Colleges value students who have coding skills
- Local employers have job offerings for people with those skills
- National leaders say this is important for the economy
- Students are interested in computer programming or coding
- Students would be more engaged in school
- Students could collaborate with other students on projects
- Students would develop communications skills
- Students would develop creativity skills
- Students would develop critical thinking skills
- Students could work on solving real world problems
- Students could develop strategies for solving complex problems
- Students could learn design thinking
- Students would learn how computers work
- Students would learn how to think logically
- Students would learn skills necessary to get a job in programming or technology
- None of the above
- Other



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11. Imagine you are designing a dream school for today's students. Which of these tools or strategies do you think holds the greatest potential for increasing student achievement and success? (Check all that apply)

- Augmented reality apps
- Chromebook or laptop for every student to use at school
- Cloud-based communications and collaboration tools (e.g. Google Apps for Education, Microsoft Office 365)
- Dashboard or portal to track student academic progress over time (e.g. classes taken, course grades, test scores, absences) even if students change schools
- Digital content (animations, simulations, online articles, and resources)
- Google Hangouts or other online group messaging in class
- Interactive whiteboards
- Internet access anywhere at school
- Learning management systems (e.g. Blackboard)
- Mobile apps for learning
- Online or virtual classes
- Online tests and assessments
- Online textbooks
- Online tools that help organize schoolwork and provide access to important information
- Online tutors
- Online, video, and digital games
- Online videos and movies
- Social media tools for students to connect and work with others (e.g. blogs, wikis, social networking sites)
- Tablet for every student to use at school
- Tools to help students create media projects (e.g. video, audio)
- Virtual reality experiences and hardware (headsets and devices)
- Other



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12. How do you usually learn about what is happening in local schools in your community? (Check all that apply)

- City or town meetings
- Company newsletters
- Neighbors and friends
- Newspaper stories
- Public broadcast announcements
- School electronic bulletin boards
- School open houses or community events
- School or district employees
- School or district Facebook or other social media accounts
- School or district informational websites
- Students
- TV or radio news
- Twitter
- Word of mouth
- Other

13. On average, how often do you visit your local school district website for information?

- Daily
- Weekly
- Monthly
- Few times a year
- Rarely/never



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14. When you have visited the school district website, what types of information were you looking for? (Check all that apply)

- Academic performance information
- Board meeting notes or information
- Directions to schools
- Employment
- Event information
- Financial information
- Neighborhood school information
- Parent support resources
- Policies and rules
- Press releases and news about the district
- School boundary information
- School calendars
- School or district awards
- Security alerts or updates
- Student enrollment procedures
- Testing information
- Transportation
- Vision and mission
- Volunteer opportunities
- Other

15. How satisfied are you with the information that you get from your local school district about education in your community?

- Very dissatisfied
- Somewhat dissatisfied
- Neither satisfied nor dissatisfied
- Somewhat satisfied
- Very satisfied



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16. Open Ended: Our research indicates that 13% of students in grades 6-12 say that they cannot do their homework because they do not have access to technology or the Internet at home. Some students say to do their homework they have to go to a fast food restaurant or sit in their school parking lot to get online. Many communities agree that these options are not acceptable and they worry about the impact of the lack of home technology access on students' futures.

What do you think your community could do to ensure that all students have access to safe, consistent, and reliable technology at home to do homework?

We are very interested in your creative ideas to this difficult challenge!

17. Gender

- Female
- Male
- Decline to state

18. Age

- Under 29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 +

19. Race or Cultural Identity

- American Indian/Alaskan Native
- Asian
- Black/African-American
- Caucasian/White (non-Hispanic)
- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- Multiracial
- Decline to state
- Other



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20. Highest level of educational attainment

- Less than high school diploma
- High school diploma
- Some College
- Associate degree
- Bachelor's degree
- Graduate Education (e.g. Master's, Doctorate, etc.)
- Other