

**California FEA**  
**COMPETITION**  
**GUIDELINES**



# TABLE OF CONTENTS

FEA MISSION, MOTTO, GOALS & ETHICS .....	1
DRESS CODE .....	2
PRE-QUALIFIERS & PREPARATION .....	3
ECAP, RESUME & INTERVIEW SCORING RUBRICS .....	4
FEA COMPETITION MATRIX .....	5
COMPETITION OVERVIEW .....	6
GENERAL COMPETITION INFORMATION .....	7
APPLICATION, RESUME & INTERVIEW .....	8
CHAPTER BANNER .....	16
EDUCATION OF THE FUTURE.....	17
FEA MOMENT SPEECH .....	21
PUBLIC SERVICE ANNOUNCEMENT.....	24
SERVICE PROJECT .....	27

**CALIFORNIA FUTURE EDUCATORS  
ASSOCIATION**

# **FEA MISSION, MOTTO, GOALS & ETHICS**

## **FEA MISSION**

To attract, equip and provide experiences for students who are exploring teaching as a future career; to develop essential skills that will lead to highly trained and qualified teachers.

## **FEA MOTTO**

I will pursue excellence in preparing to be a future teacher in California. I hold to the highest standard and ethics and will uphold the mission and responsibilities of the California FEA. I will represent myself, my school and the California FEA with my best effort, attitude and commitment.

## **FEA GOALS**

- Strive to interest students in the education profession
- Recruit future educators with diverse ethnic, racial, social and economic backgrounds
- Promote academic excellence and leadership responsibilities in students interested in teaching
- Enhance quality of school's educational programs through an appreciation of teaching and contributing to the smooth operation of the school
- Promote a positive image of education to students, parents and the community and disseminate information about teaching
- Encourage members to be role models in the school, the FEA organization and the community

## **CODE OF ETHICS**

As future teachers and leaders of our great nation, it is imperative that our ethics be unshakable. Below are the Ethical standards we expect all of our students in office to adhere. Failure to follow these guidelines will result in removal from office.

### **FEA CODE OF ETHICS:**

- I will be honest and sincere
- I will approach each task with confidence in my ability to perform my work at a high standard
- I will willingly accept responsibilities and duties
- I will seek to profit by my mistakes and take suggestions and criticism directed toward the improvement of myself and my work
- I will abide by the rules and regulations of my school
- I will seek to improve my community by contributing my efforts and my resources to worthwhile projects
- I will respect viewpoints that I do not agree with; when I disagree, I will do so in a respectful manner
- I will not engage in illegal activities while I am an FEA Officer
- I will not drink or smoke during FEA sponsored activities
- I will not engage in sexual activities during FEA sponsored activities

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# DRESS CODE

## **DRESS FOR SUCCESS!**

You represent yourself, your family, your Advisor, your FEA program, your school and California – dress accordingly.

When in doubt, dress up – not down. Take pride in your appearance and you will notice the difference. Help make FEA the CLASS of all the rest. FEA is a professional student organization. As with all professional organizations, image is crucial. If you are in doubt about what you are wearing, ask your Advisor ahead of time.

## **HELPFUL HINTS:**

- Make sure your clothes are clean and ironed
- Don't chew gum if you are speaking in public
- Be aware of your body language and posturing
- Speak clearly and directly
- Speak with confidence and conviction
- Brush your teeth or chew a mint (fresh breath)
- Make sure your hair is groomed
- Use eye contact when talking to others
- Be passionate about teaching

FEA members, advisors and guests will be dressed in appropriate business attire for all general sessions, awards ceremonies, competitive events and workshops. No visible body piercing jewelry will be allowed, other than ears on men or women.

**Appropriate Business Attire For Men:** May include sport coat, dress slacks, collared shirt, necktie, polo shirt, sweater, school FEA polo, dress shoes and dark socks, clean tennis shoes.

**Appropriate Business Attire For Women:** Pant Suit, skirt, dress slacks, blouse, sweater, dress shoes, nylons, school FEA polo, clean tennis shoes.

**Inappropriate Dress:** Overalls, shorts, exercise or bike shorts, backless, see-through, tight fitting, spaghetti straps, strapless, extremely short or low cut blouses/tops/dresses/skirts, tank tops, casual sandals, visible undergarments, t-shirts, jeans.

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# PRE-QUALIFIERS & PREPARATION

## QUALIFIER FOR ALL COMPETITIONS

**ALL** students who participate in FEA State sponsored competitions will be required to complete and submit the following with their Competition registration entries which will count as 15% of their total event score:

**Resume:** Each student will complete a resume.

## A FUNCTIONAL RESUME WILL GENERALLY FOLLOW THIS TYPE OF PATTERN

- Name and Address Header
- Opening Headline, Objective or Occupational Title
- Summary of Qualifications
- Experience Highlights
- Work/Employment History
- Education and specific Computer, Software or Equipment Skills or Training

**Breakdown:** The functional resume format uses a summary introduction section followed by a detailed description of the job seekers skills and expertise in specific functional areas. This "functional" section serves as the main area of content. Work History will be listed below (usually in reverse chronological order). Work History is represented as a simple listing and does not include descriptions of the job. Education and other sections are listed below. Once the resume is completed, a copy will be made by the participant and submitted with their competition registration entry form as a pre-qualifier.

**Interview:** All students entering a competition will complete an Education Career related interview that may be administered by a school faculty member, administrator or other interviewing venue prior to the entry deadline. The interview must be a minimum of (10) minutes in length and include the following:

- Identify what area of education you want to teach
- Why you want to be a teacher
- How the skills you have developed in FEA have helped prepare you for your career
- What your classroom management style is
- The skills you bring to the classroom
- If you could change education in anyway, what would you do
- Verification of completed interview will be submitted with competition registration entry form

# Education Plan, RESUME & INTERVIEW SCORING RUBRICS

Student Name: \_\_\_\_\_

School: \_\_\_\_\_

Advisor Name: \_\_\_\_\_

Email: \_\_\_\_\_

Education Plan	CHECK IF COMPLETED
Four Year High School Plan is Outlined	
Create Financial Plan	
College Program Course Outlined	
Leadership Experience Listed	
Guidance Counselor Signature	
Total Score: 1-5	

Advisor Signature: \_\_\_\_\_ Counselor Signature: \_\_\_\_\_

RESUME	CHECK IF IDENTIFIED
Name & Address Header & Opening Headline, Objective	
Summary of Qualifications	
Experience Highlights	
Work/Employment History	
Education & Specific Skills	
Total Score: 1-5	

Advisor Signature: \_\_\_\_\_ English Teacher Signature: \_\_\_\_\_

INTERVIEW	CHECK IF COMPLETED
Interview signed and verified by faculty member or administrator	
Discussed why they want to be a teacher & what area they want to teach	
Identified skills they bring to the position	
Identified classroom management style	
Answered all interview questions	
Total Score: 1-5	

Advisor Signature: \_\_\_\_\_ Interviewer Signature: \_\_\_\_\_

# FEA COMPETITION MATRIX

COMPETITION NAME	CHAPTER	INDIVIDUAL	TEAM	MULTIMEDIA	SPEAKING	WRITING	DIGITAL PRESENTATION	ORAL/DISPLAY PRESENTATION	LESSON PLAN	RESEARCH
Application, Resume & Interview		●			●	●				
Chapter Banner	●		●	●						
Education of the Future			●		●	●		●		●
FEA Moment Student Speaker		●			●	●				
Instructional Technology		●							●	
Public Service Announcement			●	●						
Service Project	●		●		●			●		

# COMPETITION OVERVIEW

## **APPLICATION, RESUME & INTERVIEW**

The Application, Resume & Interview competition is an individual event that simulates the process of applying for a teaching position. An effective and *completed* application and effective resume will bring attention to the interviewer as someone they want to interview for a position. The purpose of the application & resume is to get your foot in the door for an interview. The interview will allow you to showcase your skills and passion to be a teacher. The top 10 applicants will be selected for the Interview, just like the real world experience. The application & resume is submitted by the competition entry deadline for review by a panel of judges.

## **CHAPTER BANNER**

Chapter Banner is an event that allows chapters the creativity to design a banner that will identify and brand your chapter to showcase in the Parade of Flags, the kick-off to our State sponsored events. It will also be used for FEA student presentations at various venues and events on and off campus.

## **EDUCATION OF THE FUTURE**

Education of the Future is a team event that provides students the opportunity to create the school of the future and present your plan to a panel of judges at the state conference & competitions. The project includes creating ideas that address learning environments, technology in instruction, facility design and size, curriculum, leadership and staff development opportunities and other areas that make a school unique, effective and functional. This is your opportunity to create the “perfect” school where optimal learning can take place.

## **FEA MOMENT SPEAKER**

The FEA Moment Speaker is an individual event where students will submit a story about how they were influenced to become a teacher and how FEA has influenced and prepared them for their career. The top three (3) students are selected to read their story at the State Conference & Competitions. Entries will be submitted for review by a panel of judges by the Competition Entry deadline.

## **INSTRUCTIONAL TECHNOLOGY LESSON**

This is an individual event where the student will design a lesson using three (3) different technologies and teach it in a live classroom setting. All elements of an effective lesson will be demonstrated and documented in a (10) minute edited video outlining the lesson. Entries must be received by the competition entry deadline to be reviewed by a panel of judges.

## **PUBLIC SERVICE ANNOUNCEMENT (PSA)**

This is a team event where students create a PSA under one (1) minute that promotes educational careers and teaching. The DVD should appear like commercial advertising careers in education professions. Entries must be received by the Competition Entry deadline to be reviewed by a panel of judges.

## **SERVICE PROJECT PRESENTATION**

This is a team event with students presenting at the State Conference & Competitions their service project they participated in this year. They should highlight the impact it had on chapter members as well as the impact it had on those they served. All team members must be involved in the presentation and a display board will be used to illustrate their presentation. Use of technology media is permitted but must be provided by the presentation team.



# GENERAL COMPETITION INFORMATION

**Note: The following guidelines apply to all competitions. Please copy and distribute this page to each student competing in a competition.**

- All contestants must complete the pre-competition qualifiers as outlined for all events
- In all events, competitors must complete a **Resume** and **Interview** prior to the competition. A copy of the **Resume** and **Interview** (verification) will be submitted with the conference registration form
- All contest products and submissions must include student name(s), grade, school, competition name and title of project. Please note the submission date is the **LAST FRIDAY IN February**. All materials must be postmarked by the deadline to qualify for review. Each competition will identify what materials are required for submission prior to the competition. Failure to submit required materials will result in disqualification
- Contestants must report to their assigned areas on time. Failure to report at their scheduled time can result in disqualification. All advisors will be provided a schedule of all of their students' scheduled competition times prior to the conference
- **Professional dress** is required for all competitions. Deductions will be given to students who do not meet professional dress standards. (See registration materials for details)
- Awards will be presented to the **top three (3)** entries in each category.
- Indicate student competition event participation on state conference registration form
- All official FEA competition entries, applications and products must be submitted with the conference registration form by the conference registration deadline
- No advisors, spectators or peer competitors are permitted in the judging room with the participant during their competition
- Entrants grant the conference the right to use and publish submitted products in print, online or in any other media without compensation. Parental signature is required on the release form
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website
- All source media used for the competition must be cited in competition products
- Written permissions for copyrighted material must be obtained for the rights to display and present products at the FEA State Conference and to post products on the FEA website. All permissions obtained to use copyrighted material must be included with entry submission

**For event inquiries call: 949-609-4660 Ext. 16 or Email [nmoser@futureeducatorsca.org](mailto:nmoser@futureeducatorsca.org)**

# APPLICATION, RESUME & INTERVIEW

## COMPETITION READINESS

### AREAS OF FOCUS

- Individual event
- Job application and resume must be typed using 12 pt. font
- Job application must be the application received in the competition packet
- Resume must not exceed two (2) pages
- Resume should include all information relevant to teaching, including any leadership roles
- Resume should include work experience and/or volunteer experience
- Position desired (Elementary, High School, Special Ed, etc.) must be indicated
- Interview will be conducted at the competition
- Interview questions will be focused on your teacher preparation and skills needed
- Dress professionally

### PREPARATION TIPS

- Don't leave any blanks on your application; if something doesn't apply, use a dash or N/A
- If using personal interest information, be sure to limit it to interests dealing with teaching or working with students
- Be sure to spell check your documents and use proper capitalization and punctuation
- You must have three (3) complete references
- Your resume should have brief statements - not wordy paragraphs; describe with examples when possible (not just "dependable" - *ex: I have never missed a shift in two (2) years working for...*)
- Show dates of volunteer work, athletic and/or scholastic accomplishments
- Use a clear font for the resume
- Be sure that your contact information is professional - *ex: your voicemail recording is proper; your email address is proper*
- Be prepared for common interview questions - *ex: "Tell me about yourself"*
- Be brief but thorough with your answers
- Be careful using slang; check your grammar
- Know that it is acceptable to ask for a question to be repeated if you do not understand what is being asked
- Have some questions for the interviewer
- Show your passion for teaching in your interview - *ex: what you accomplished in field experience*
- Pay careful attention to your body language - your posture; make good eye contact; have a firm handshake; use your smile!
- Before the interview, check your hair, clothing and overall appearance
- Be confident in yourself
- Prepare (role play) with family, your teacher, your friends before you go to the competition

# APPLICATION, RESUME & INTERVIEW COMPETITION

Entry Per School	3
Type of Event	Individual
State Competition	Yes
National Competition	Yes

Program Standards:

## PURPOSE

The purpose of the application, resume and interview competition is to provide students the opportunity to develop their job applying and interviewing skills for future teaching positions. In this competition, entrants apply for one (1) of two (2) positions in the education field. These include submitting a cover letter explaining why the entrant is a good candidate for the position as well as submitting a resume that details relevant work, volunteer and educational experiences.

## GENERAL INFORMATION

Judges will review the cover letters, resumes and applications. Just like any job application process, they will select the top 10 applicants from two (2) positions. The two (2) position options are: Classroom Teacher Assistant and Teacher (Grade 6 self-contained). The finalists will be notified prior to the state conference and will be interviewed at the FEA State Competitions. The job application included in this packet is to be submitted with a cover letter & resume by February 1 with FEA State Conference & Competition registration. Entries must be postmarked no later than February 1.

The **Interview** will be conducted like any standard job interview. The judges will act as the school's hiring committee. The interview will last approximately 15 minutes. The same questions will be asked of all candidates related to their preparation and skills related to their chosen teaching pathway. A scheduled time will be assigned and provided to the chapter advisor prior to the conference competitions.

The **Cover Letter** must identify the position for which they are applying. It should complement, not duplicate the resume and explain the reasons for the entrant's interest in the position and school. The letter should identify his/ her most relevant skills and experience and express a high level of interest and knowledge about the position. The cover letter must follow a standard cover letter format, including the return address of the entrant, date, complete name, address, title of recipient, a salutation, the body of the letter and a closing. It should be typed in English using 12 pt. fonts and is not to exceed one (1) page.

The **Resume** must not exceed two (2) pages and include information about leadership roles, experience, & preparation relevant to teaching and will be skills based with relevant job and volunteer experience, education and leadership roles. The resume should be clear and concise. Bullet points should be used to highlight strengths, accomplishments and specific experiences. The resume should include at least two (2) references.

- Job application and resume must be typed using a 12 pt. font
- All information must be accurate and supported. Information should not be fabricated
- ECAP, Resume & Interview will count for 15 percent of total score
- Pre-Qualifier online will count for 10 percent of total score
- Job application and cover letter will count for 20 percent of total score
- Resume will count for 20 percent of total score
- Interview will count for 35 percent of total score
- Interview will be approximately 15 minutes

## SUBMISSION INFORMATION

- Complete Education Plan, Resume & Interview prior to entry deadline and submit a copy with registration
- Submit job application, cover letter and resume for review on or before entry deadline
- Take the **Pre-Qualifier** online during designated times with appropriate proctors
- Application, cover letter and resume will be reviewed by panel of judges
- Top 10 applicants will be selected and notified to interview at the competition two (2) weeks prior to the event
- Interview will be conducted at the FEA State Competition by a panel of judges

Scoring Guidelines: See the scoring rubric for specific scoring items and guidelines

## RESUME GUIDELINES

### THE FUNCTIONAL RESUME (PREFERRED)

The Functional Resume will generally follow this type of pattern:

- Name and address header
- Opening headline, objective or occupational title
- Summary of qualifications
- Experience highlights
- Work/employment history
- Education and specific computer, software or equipment skills or training

*Breakdown:* The functional resume format uses a summary introduction section followed by a detailed description of the job seekers **skills and expertise in specific functional areas**. This "functional" section serves as the main area of content. Work history will be listed below, usually in reverse chronological order. Work history is represented as a simple listing and does not include descriptions of the job. Education and other sections are listed below.

### THE CHRONOLOGICAL OR REVERSE-CHRONOLOGICAL RESUME

The chronological resume (also referred to as reverse-chronological) format is by far, the most common resume layout in use. In using this format, the main body of the document becomes the Professional Experience section, starting from the most recent experience going chronologically backwards through a succession of previous experience. This resume works to build credibility through experience gained while illustrating career growth over time.

Individuals with any of these conditions may effectively consider a chronological resume:

- A successive career background in the field of similar distinction to the next job being sought after
- Someone with limited work history, however, gaining experience in areas of competency applicable to the sought position through some previous work
- Job seekers with a steady track record without significant lapses in employment

The outline for a chronological or reverse-chronological resume will generally follow this type of pattern:

- Name and Address Header
- Opening Headline, Objective or Occupational Title
- A brief Summary of Qualifications
- Professional Experience as main body of the document
- Education and specific Computer, Software or Equipment Skills or Training

*Breakdown:* This resume format starts with a brief summary or objective section. Qualification highlights sections are optional and are considered to be part of the summary section. Experience is then listed to follow the summary. Job descriptions are listed in reverse chronological order starting from most recent experience to least recent experience. The education section is next and then can be followed with additional sections such as: Publications, Professional Affiliations, Awards, Honors, Volunteer Work, etc.

# JOB DESCRIPTION #1

**Title:** Teacher Assistant

**Position Type:** Part-time

**Positions Available:** 1

**Qualifications:**

1. Some teacher preparation coursework at the high school level
2. A proven ability to work in a polite and friendly manner with many different publics
3. Must have strong communication and organization skills and be able to work with others

**Job Goal:**

Greenway Middle School is seeking a classroom teacher assistant. Candidates should be able to assist in creating a flexible program appropriate for 7<sup>th</sup> grade students and a class environment favorable to learning and personal growth.

Candidates will be responsible for establishing effective relationships with students and motivating students to develop skills, attitudes and knowledge needed to provide a good foundation for high school education. Candidates will also be responsible for establishing good relationships with parents and other staff members.

**Performance responsibilities (include but are not limited to):**

1. Assist classroom teacher with instruction of reading, language arts, social studies, mathematics, science, health or other assigned subjects, using the curriculum adopted by the school committee as well as other appropriate learning activities
2. Help develop lesson plans and instructional materials
3. Assist with individualized and small group instruction to adapt the coursework to the needs of each student
4. Help translate lesson plans into learning experiences
5. Help establish and maintain standards of student behavior, creating a positive class atmosphere that promotes learning
6. Assist in evaluating students' academic and social growth by keeping appropriate records and preparing progress reports
7. Help communicate with parents/keep parents aware of student's progress by participating in parent-teacher conferences, as well as other means of communication
8. Help identify student needs and cooperate with other professional staff members in assessing and helping pupils solve health, attitude and learning problems
9. Help create an effective environment for learning through functional and attractive displays, bulletin boards and interest centers
10. Help supervise students in out-of-classroom activities during the assigned working day as appropriate
11. Help administer group standardized tests in accordance with district testing program
12. Perform such other tasks and assumes such other responsibilities as may from time to time be assigned by the classroom teacher and/or principal

**Please send application materials to:** Greenway Middle School  
Attn: Principal Nate Moser  
1535 W. Jefferson St. Bin # 42  
San Diego, CA 52001

# JOB DESCRIPTION #2

**Title:** Teacher

**Position Type:** Full-time

**Positions Available:** 1

**Qualifications:**

1. Some teacher preparation coursework at the college level
2. A proven ability to work in a polite and friendly manner with many different publics
3. Must have strong communication and organization skills and be able to work with others

**Job Goal:**

Mesa Middle School is seeking a teacher for a 6<sup>th</sup> grade self-contained class. Candidates should be able to demonstrate a strong knowledge of all core subjects, including English/reading/language arts, mathematics, science, geography and history. Candidates should have a practical understanding of preteens and be prepared to work collaboratively in a professional learning community. Candidates will be responsible for developing effective lesson plans, sharing best practices, ensuring student mastery of standards, communicating expectations consistently and providing the necessary supports to help students succeed. The goal of the teacher is to help students learn subject matter and skills that will contribute to their development as mature, knowledgeable and responsible men and women.

**Performance Responsibilities (include but are not limited to):**

1. Planning a program of study that, as much as possible, meets the individual needs, interests and abilities of the students
2. Develop lesson plans and instructional materials that use a variety of instructional techniques and instructional technology
3. Engage in individualized and small group instruction in order to adapt the coursework to the needs of each student
4. Create a classroom environment that is conducive to learning and appropriate to the maturity and interests of the students
5. Help establish and maintain standards of student behavior, maintaining order in the classroom in a fair and just manner
6. Assess and document the accomplishments of students on a regular basis and preparing progress reports
7. Establish and maintain open lines of communication with students, colleagues and parents concerning both the broad academic and behavioral progress of students
8. Identify student needs and cooperate with other professional staff members in assessing and helping pupils solve health, attitude and learning problems
9. Administer group standardized tests in accordance with district testing program
10. Perform other tasks and assume other responsibilities from time to time as assigned by the principal

**Please send application materials to:** Mesa Middle School  
Attn: Principal Nate Moser  
15707 Rockfield Blvd suite 250  
Irvine, CA 92618

# JOB APPLICATION

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School: \_\_\_\_\_ Advisor: \_\_\_\_\_

## FUTURE TEACHING POSITION DESIRED (CHECK ONE):

Early Childhood      Elementary      Middle School      High School      Special Education

What subjects would you like to teach?

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What extracurricular activities or sports would you sponsor or coach?

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What school activities would you be willing to supervise?

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## EDUCATION

High School: \_\_\_\_\_ Years Attended: \_\_\_\_\_ GPA: \_\_\_\_\_

**Leadership Experience** – List leadership positions you have held at school, church, community:

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List any activities or events you have planned or supervised:

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**Interests / Activities** – List school, church/religious/worship, community organizations in which you participate:

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**Personal** – List /hobbies you enjoy:

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# APPLICATION, RESUME & INTERVIEW SCORING RUBRIC

**AWARD 1-5 POINTS FOR EACH AREA**

SCORING			SCORE
<b>APPLICATION / COVER LETTER (20%)</b>		Application followed all guidelines and has proper grammar & spelling	
		Cover letter includes all required components and clearly highlights relevant skills and experiences, creating a compelling argument for why they are a good choice for the position	
		Application creates much interest and Cover letter compliments the resume without duplicating it	
		Cover letter clearly explains the reason for their interest in the position	
<b>RESUME (20%)</b>		Resume is free of grammar, punctuation and spelling errors	
		Resume follows standard resume format and does not exceed two (2) pages	
		Information is relevant & thorough with job, volunteer, educational experiences and leadership roles clearly identified	
		At least two (2) references are included	
		Resume creates much interest in the candidate	
<b>INTERVIEW (35%)</b>		Teacher dress was professional	
		Delivery was clear & enthusiastic and candidate is confident and stays on topic	
		Candidate communicates effectively with appropriate gestures and body language including eye contact	
		Candidate is exceptionally prepared and has exceptional interview skills with confidence, sincerity and enthusiasm for teaching	
		Candidate demonstrates extensive knowledge of the position and creates a compelling case for why they are a good fit for the position	
		Answers to questions are exceptional and asks relevant questions i.e. "What opportunities are available for professional development?"	
<b>Ed Plan</b>	Submitted prior to competition for scoring	1 2 3 4 5	
<b>Resume</b>	Submitted prior to competition	1 2 3 4 5	
<b>Interview</b>	Submitted prior to competition	1 2 3 4 5	
<b>TOTAL SCORE:</b>			
<b>JUDGE'S COMMENTS:</b>			

# CHAPTER BANNER COMPETITION

Entry Per School	1
Type of Event	Chapter
State Competition	Yes
National Competition	No

## PURPOSE

The California FEA would like to encourage FEA Chapters to develop a chapter banner for the FEA State Conference. The banner would be on display during the FEA State Conference and presented on stage during school introductions during the Roll Call event.

## GENERAL INFORMATION

- Dimension of the banner must be no larger than 5' wide and 3' tall
- Must be displayed on a pole no longer than 8'
- Must include FEA state logo in lower right corner 6" x 4"
- Create a logo specific to your chapter that identifies your chapter. It may include your mascot, school name, school colors, creative symbol and/or statement.
- This will be a lasting tradition to open FEA conferences each year, so we want the banners to be top quality.

## SUBMISSION INFORMATION

- To submit an entry for this competition display your banner at the FEA State Conference

## SCORING GUIDELINES

The state officers and students attending the FEA State Conference will judge this chapter competition.

# EDUCATION OF THE FUTURE

## COMPETITION READINESS

### AREAS OF FOCUS

- Team event
- Focus is a school of the future
- Needs to be original work—can't be a version of something already created or in operation
- Select specific grade levels
- Content of presentation needs to be innovative
- Includes a display
- Adhere to display measurements
- Follow presentation formatting (double-spaced, 12 pt. font, etc.)
- Use correct grammar and punctuation
- Document your research
- Provide reasoning behind decisions made within core areas
- Specify facility size and structure
- Discuss the learning environment
- Incorporate how technology will be used with instruction
- Include partnerships with business
- Include staff development opportunities
- Include budget (includes transportation, teachers' salaries, administrative costs, maintenance, extracurricular activities, etc.)
- Incorporate professional presentation skills

### PREPARATION TIPS

- Research extensively in order to support your decision-making process within all of the areas of your project (i.e. facility size and structure, curriculum, learning environments, use of technology in instruction, partnerships with business, staff development opportunities, school budget—transportation, teachers' salary, administrative costs, maintenance, extra-curricular activities, etc.)
- Consider your content and the realistic implementation of this school of the future
- Consider how your team will use visual aids/media/technology as part of the presentation
- Practice and time your presentation with your team, seeking feedback from others in order to revise and improve your presentation prior to the competition

# EDUCATION OF THE FUTURE PRESENTATION & DISPLAY COMPETITION

Entry Per School	1
Type of Event	Team
State Competition	Yes
National Competition	No

Program Standards:

## PURPOSE

The purpose of the Future of Education Presentation and Display competition is to research and develop an effective and creative school for the future. The competition will take a look at the needs of students and teachers of classrooms 5-10 years from now and how students will be prepared to meet the challenges and changes of the future.

## GENERAL INFORMATION

- Design a school of the future that will address the future needs of students as they prepare for the workforce and infuse the latest technologies and address future potential educational issues in your plan
- Presentation content will include future consideration for faculty, learning environments, use of technology, budgets, size of school, facility structure, special education, extra-curricular activities, business and community partnerships, staff development and leadership activities. Your project should include innovative ideas and anticipate future problems and solutions in education. **Resource:** [www.cefpi.org](http://www.cefpi.org)
- At least two (2) students must present at the FEA State Conference
- Students may design their school to accommodate the following grade categories: **K-3, 4-6, 7-8, K-8 or 9-12**
- All materials submitted must be planned, conducted and prepared by the FEA students only
- The Future of Education Project must be developed and completed during the current school year
- A display may be used to document and illustrate the work of Future of Education strategies and may describe programs, facility structure, energy use, curriculum, age group of students and demographics
- The display may be either freestanding or tabletop. Freestanding displays should not exceed a space of 48" deep by 60" wide by 72" high. Tabletop displays should not exceed a space 30" deep by 48" wide by 48" high
- The display may be used as a visual during the presentation. This should include any printed materials, pictures, sample research items etc. used to identify your school of the future and illustrate your planning efforts
- The submitted presentation must be double-spaced, 12 pt. font size and printed on white paper with contestant names, school, contest name, grade level of students, grade category (**K-3, 4-6, 7-8, K-8 or 9-12**) for the school you designed. This presentation should include the following information: documented research for your project, reasoning behind the decisions made for each of the core areas you will cover: facility size and structure, curriculum, learning environments, use of technology in instruction, partnerships with business, staff development opportunities, school budget (includes transportation, teacher salary, administrative costs, maintenance, extra-curricular activities etc.)
- Presentation team must provide their own technology at the competition depending on how they present, i.e. laptop, proxima, screen

## **SUBMISSION INFORMATION**

- Complete and submit your Education Plan, Resume & Interview with conference registration (15% of total score – ALL team members’ submissions will be totaled and averaged for a final score)
- ALL Team members MUST complete the online test during the testing window. ALL team members’ scores will be added and averaged for a final score worth 10% of the total score
- Submit presentation outline to judges at the beginning of your scheduled time
- Spectators may not observe any portion of this event
- At the designated time, participants will have 10 minutes to set up a display. Only participants are allowed in the set up area
- Participants must bring all necessary supplies and/or equipment
- A copy of your presentation will be provided to the judges at the beginning of your presentation
- The oral presentation may be 8-10 minutes in length. A one (1) minute warning will be given at nine (9) minutes. Participants will be stopped at 10 minutes
- Following the presentation, the judges will have five (5) minutes to interview and ask questions of participants

## **SCORING GUIDELINES**

See the scoring rubric for specific scoring items in addition to these scoring guidelines.

- Based on presentation skills, research and content of speech
- Scoring will be based on content, realistic implementation, creativity, resourcefulness, categories discussed, research used to verify outcomes
- Students may use media as part of their presentation and display to illustrate their project
- Students must provide their own media during their presentation

EDUCATION OF THE FUTURE PRESENTATION & DISPLAY  
**SCORING RUBRIC**

**AWARD 1-5 POINTS FOR EACH AREA**

<b>SCORING</b>			<b>SCORE</b>
<b>PROJECT</b>		Quality printed materials & samples	
		Cooperative efforts of team & organizations	
		Original & creative activities evident	
		Integration of multiple technologies	
		Project had extensive research & resources	
		Project was innovative and interesting	
<b>PRESENTATION</b>		Display communicates project clearly and is organized and easy to follow	
		School budget clearly outlined & described	
		School curriculum clearly identified, justified and appropriate for grade levels	
		Evidence of extensive business & industry collaboration	
		Evidence of comprehensive staff development	
		Extra-curricular & leadership development activities clearly identified & explained	
		Facility was innovative & realistic	
<b>PROFESSIONAL APPEARANCE</b>		Dressed professionally	
		Presenters were confident & well prepared	
<b>Ed Plan</b>	Submitted prior to competition for scoring	1 2 3 4 5	
<b>Resume</b>	Submitted prior to competition	1 2 3 4 5	
<b>Interview</b>	Submitted prior to competition	1 2 3 4 5	
<b>Pre-Qualifier Online Test Score</b>		1 2 3 4 5 6 7 8 9 10	
<b>TOTAL SCORE:</b>			
<b>JUDGE'S COMMENTS:</b>			

# FEA MOMENT SPEECH

## COMPETITION READINESS

### AREAS OF FOCUS

- The topic is clearly defined and developed that explains the moment/experience that convinced you to be a teacher
- Ideas are creative and innovative
- Presentation captures audience attention
- Use of proper grammar
- Clear and concise oral delivery
- Speech consists of an Opening - Body - Closure
- Energy and enthusiasm is evident in delivery
- Proper body posturing and eye contact
- Content of speech meets competition guidelines

### PREPARATION TIPS

- Provide opportunities for students to practice their speeches in front of their peers during your class time
- Allow constructive feedback from the audience for the presenters in order for them to work on areas of concern
- Know your material - know more about it than you include in your speech
- Concentrate on the message - not the medium
- Know your audience - to whom will you be presenting?
- Visualize yourself giving the speech
- Realize that people want you to succeed
- Your speech should represent you - don't imitate other speakers
- Incorporate creative and innovative ideas in your speech to capture the audience's attention
- Pay careful attention to body language, posturing, tone and eye contact. We communicate over **90%** of our message through these
- Participants' energy & enthusiasm play a major role in grabbing the attention of the listener. Speak with **PASSION!**
- Relax
- Avoid long pauses and connecting words like "and," "ah," "ok"
- Avoid the use of slang words and use appropriate speech
- Speak clearly and enunciate words
- DO NOT read your speech word for word
- Prepare, prepare, prepare!

## FEA MOMENT STUDENT SPEAKER

Entry Per School	5
Type of Event	Individual
State Competition	Yes
National Competition	No

Program Standards:

### PURPOSE

The purpose of the FEA moment is to showcase three (3) students at the FEA State Conference who have had a special moment, which convinced them that being an educator is the only choice for them.

### GENERAL INFORMATION

- Length of speech is approximately two- three (2-3) minutes
- Share your inspirational FEA Moment that led you to pursue a teaching career
- Share the impact FEA has had on you in deciding a career in teaching
- Speech should be original, creative and capture the audience's attention

### SUBMISSION INFORMATION

- Complete and submit your Education Plan, Resume & Interview with conference registration. (15% of total score)
- Complete the FEA Moment online test during the scheduled testing window (10% of total score)
- Submit story in written form for review
- Submit your credentials for public speaking (positions held, experience, desire to speak at this conference, two (2) teacher recommendations)
- Advisors will be contacted with the three (3) winning entries prior to the FEA State Conference so those students will be prepared to present their speech at the conference

### SCORING GUIDELINES

See the scoring rubric for specific scoring items in addition to these scoring guidelines.

- The impact the special FEA Moment had on the student
- Originality, organization and creativity of speech
- Proper font and spacing, typed three (3) copies
- Complete and submit your ECAP, Resume & Interview with conference registration **LAST WEEK IN JANUARY** (15% of total score)
- Complete the FEA Moment online test during the scheduled testing window (10% of total score)



FEA MOMENT STUDENT SPEAKER  
**SCORING RUBRIC**

SCORING			SCORE
<b>AWARD 1-5 POINTS FOR EACH AREA</b>			
<b>SUBMITTED MATERIALS</b>		Followed all guidelines	
		Topic was clearly identified and outlined	
		Two (2) teacher recommendations	
		Student leadership well documented and evident	
		Paper was typed with proper font and spacing	
<b>AWARD 1-10 POINTS FOR EACH AREA</b>			
<b>SPEECH CONTENT</b>		Ideas are meaningful & important. Content is clear & convincing	
		Creative & original - clearly identified FEA impact	
		Clear conclusion with restated thesis - Evidence of FEA impact included	
		Gives reader something to remember	
		Story left a great impression of the impact of FEA	
<b>Ed Plan</b>	Submitted prior to competition for scoring	1 2 3 4 5	
<b>Resume</b>	Submitted prior to competition	1 2 3 4 5	
<b>Interview</b>	Submitted prior to competition	1 2 3 4 5	
<b>TOTAL SCORE:</b>			
<b>JUDGE'S COMMENTS:</b>			

# PUBLIC SERVICE ANNOUNCEMENT

## COMPETITION READINESS

### AREAS OF FOCUS

- Team event
- Create a video that promotes educational careers
- Portray the joys and challenges of teaching in your video
- Use creativity and original ideas when creating your video
- Work collaboratively as a team
- Showcase some things your own chapter is doing to promote education

### PREPARATION TIPS

- Your video should appear like a commercial advertising careers in the education profession
- Your video should be no more than one (1) minute in length
- Have a video credits page citing any source media used and the editing program used
- Have a title screen including the title of your competition, student names & grades, competition name and school
- Use QuickTime or MPEG4 format for your final product
- Preview your final video before submission to ensure it is clearly audible at all parts and it is free of technical problems
- Your video should have a WOW factor and be high quality comparable to what you would see on television

### RESEARCH

The following are research resources that may be helpful concerning your topic:

- The State FEA Website to view past PSA winners
- YouTube: Watch memorable public service announcements you have seen on television
- Online articles regarding successful public service announcements; these help you grasp the use of emotion in your video

## PUBLIC SERVICE ANNOUNCEMENT (PSA) COMPETITION

Entry Per School	1
Type of Event	Team
State Competition	Yes
National Competition	Yes

Program Standards:

### PURPOSE

The purpose of the Public Service Announcement (PSA) competition is to provide an opportunity for FEA members to work collaboratively on a video project to promote careers in the education profession. PSA should capture the challenges and joys of teaching and make the viewer aware that those in the education profession (teachers, counselors, teacher aides, principals, superintendents, school librarians, nurses, etc.) provide an important service to the community.

### GENERAL INFORMATION

- Video must be no longer than one (1) minute
- The entry should show the need to recruit people into the education profession and clearly demonstrate how your chapter is meeting this need
- Students should follow the following technical guidelines:
  - Video must be in a digital format (MPEG4 or QuickTime)
  - Voiceovers in video must be audible
  - Title screen of video must include student names and grades, school, competition name and title of video
  - All source media must be cited in video credits
  - Written permissions for copyrighted material must be obtained to show video at FEA State Conference and to post video on the FEA Website
  - All permissions obtained to use copyrighted material in video must be cited in presentation credits and original permission documents must be scanned or copied and included with archived material on DVD
  - Organize and archive all source media and materials on DVD so they may be accessed later

### SUBMISSION INFORMATION

- Complete and submit your ECAP, Resume & Interview for all participants with conference registration
- ALL Team members' scores will be added and averaged for a final score worth **15%** of the total score
- Submit video on DVD and label DVD with student names and grades, school, competition name, title of project and date

### SCORING GUIDELINES

See the scoring rubric for specific scoring items in addition to these scoring guidelines.

- How well your PSA shows the chapter's efforts to promote the field of education as a rewarding, exciting career choice
- Content: The PSA is appropriate for a teenage audience, shows the value of the education profession, captures the challenges and joys of teaching and promotes careers in education
- Creativity: presented in a manner appealing to students, uniqueness, appropriate background music or narration, is attention grabbing, inspires students to enter the education profession
- Create a product that you would want to see on TV
- Does it have the "WOW" factor?

PROGRAM OF ACTIVITIES MULTIMEDIA PRESENTATION  
**SCORING RUBRIC**

SCORING			SCORE
<b>AWARD 1-5 POINTS FOR EACH AREA</b>			
<b>SUBMITTED MATERIALS</b>		Followed all guidelines DVD is under one (1) minute	
		Topic clearly identified & outlined	
		Use of live media	
		School, chapter, city credits identified	
		DVD submitted in proper format by submission deadline	
<b>AWARD 1-10 POINTS FOR EACH AREA</b>			
<b>DVD CONTENT</b>		Ideas are meaningful & important	
		Content is clear & chronological	
		Creative & original	
		Clearly identified teacher impact	
		Captures challenges & joys of teaching	
<b>Ed Plan</b>	Submitted prior to competition for scoring	1 2 3 4 5	
<b>Resume</b>	Submitted prior to competition	1 2 3 4 5	
<b>Interview</b>	Submitted prior to competition	1 2 3 4 5	
<b>TOTAL SCORE:</b>			
<b>JUDGE'S COMMENTS:</b>			

# SERVICE PROJECT PRESENTATION

## COMPETITION READINESS

### AREAS OF FOCUS

- Team event
- Focus is illustrating a service project your FEA chapter participated in this year
- Must prepare a written presentation, visual display and oral presentation (to accompany the visual display on competition day)
- Display must be freestanding or tabletop
- Clearly state outcomes of how your service project impact your school and community
- Use proper grammar, punctuation and spelling throughout written presentation & display
- Document any research used to aid this competition
- Incorporate professional presentation skills

### PREPARATION TIPS

- Written presentation should be 12 pt. font and double-spaced
- Your oral presentation must be no longer than 10 minutes; therefore, practice beforehand to ensure you are within the time constraints
- You will be expected to answer interview questions from the judges after presenting. Be prepared with detailed responses for possible questions
- Focus on details to make your presentation and display unique; include pictures, quotes and opinions
- Illustrate how your service project involved all club members
- Run through a full practice with your chapter members to make sure you have all necessary materials and supplies, you have good eye contact and clear speech and are prepared for any interview questions with proper responses

### RESEARCH

The following are research resources that may be helpful concerning your topic:

- Interview members – what did they take away from this service project
- Interview community/school – how were they affected
- Internet sources – background on organization (if project supported an outside organization such as: specific hospital)

# SERVICE PROJECT PRESENTATION & DISPLAY COMPETITION

Entry Per School	1
Type of Event	Team
State Competition	Yes
National Competition	No

Program Standards:

## PURPOSE

The purpose of the service project presentation and display competition is to showcase a chapter service project that adds a valuable contribution to their community or school. Participants must prepare a display and oral presentation.

## GENERAL INFORMATION

- The service project must be developed and completed during the current school year
- The display may be either freestanding or tabletop. Freestanding displays should not exceed a space of 48" deep by 60" wide by 72" high. Tabletop displays should not exceed a space 30" deep by 48" wide by 48" high
- The display may be used as a visual during the presentation. This should include any printed materials, pictures, samples research items, etc. used to identify your school of the future and illustrate your planning efforts
- The submitted presentation must be double-spaced, 12 pt. font size and printed on white paper with contestant names, school, contest name and grade level of students

## SUBMISSION INFORMATION

- Complete and submit your ECAP, Resume & Interview for all participants with conference registration
- Complete the Service Project online test during the testing window prior to registration deadline
- At the designated time, participants will have 10 minutes to set up a display. Only participants are allowed in the set up area
- Participants must bring all necessary supplies and/or equipment
- A copy of your presentation will be provided to the judges at the beginning of your presentation
- The oral presentation may be up to 10 minutes in length. A one (1) minute warning will be given at nine (9) minutes. Participants will be stopped at 10 minutes
- Following the presentation, the judges will have five (5) minutes to interview and ask questions of participants
- At least two (2) student representatives who participated in creating the presentation or project must be registered and present at the conference

## SCORING GUIDELINES

See the scoring rubric for specific scoring items in addition to these scoring guidelines.

- Complete and submit your ECAP, Resume & Interview for all participants with conference registration. ALL Team members' scores will be added and averaged for a final score worth 15% of the total score
- The presentation should explain the specifics of the project and its outcome
- Organization: deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project activities and accomplishments
- Reflects Purpose of FEA: Explain how your project reflects the purposes of FEA and Education Professions
- Project Impact: Explain what influences the project had on the community and chapter members
- Voice: Speak clearly with appropriate pitch tempo and volume
- Body Language: Use appropriate body language including gestures, posture, mannerisms, eye contact and appropriate handling of display and notes or note cards used
- Grammar and Pronunciation: Use proper grammar and pronunciation
- Responses to Judges Questions: Provide clear and concise answers to judges' questions regarding project. Questions are asked after the presentation

SERVICE PROJECT PRESENTATION & DISPLAY  
**SCORING RUBRIC**

**AWARD 1-5 POINTS FOR EACH AREA**

SCORING			SCORE
<b>PROJECT</b>		Addresses specific need	
		Cooperative efforts of team & organizations	
		Project increased awareness & had impact	
		FEA purpose clearly reflected	
		Project had measured impact	
<b>DISPLAY</b>		Display communicates project clearly	
		Used display to illustrate project throughout presentation	
		Organized & easy to follow	
<b>PRESENTATION</b>		Objectives & outcomes clearly identified	
		Dressed professionally	
		Overall impression of presentation	
		Voice was clear & understandable	
		Body language enhanced presentation	
		Participants demonstrated confidence	
		Answers to questions are exceptional	
<hr/>			
<b>Ed Plan</b>	Submitted prior to competition for scoring	1 2 3 4 5	
<b>Resume</b>	Submitted prior to competition	1 2 3 4 5	
<b>Interview</b>	Submitted prior to competition	1 2 3 4 5	
<b>TOTAL SCORE:</b>			
<b>JUDGE'S COMMENTS:</b>			

For information on all California FEA Competitions contact:

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