431,000 STUDENTS
GRADES 6-12
Students value mobile learning but have more access to the devices outside of school than in class.

What devices do you have personal access to outside of school?
- Grades 6-8: 68%
- Grades 9-12: 82%

What devices do you regularly use in your classroom to support your learning?
- Grades 6-8: 23%
- Grades 9-12: 58%

42,000 TEACHERS
As a result of using mobile devices in their personal lives, teachers see great potential in these devices to impact learning experiences. But several teachers do not have regular access to devices to use in their class -- and they worry about equity issues with BYOD models.

What are the BENEFITS and CHALLENGES associated with mobile learning?
- 63% of teachers regularly use a tablet
- 88% of teachers want even more

MOBILE LEARNING IN THE UNITED STATES 2014

35,000 PARENTS
With 92% of parents regularly using a smartphone, it is no surprise that parents understand the benefits of mobile learning and want their children to learn in a mobile-enabled classroom.

What are the benefits of mobile learning?
- Access to online textbooks (70%)
- Ability to review class materials after school (67%)
- Improves communication between school and home (59%)
- Increase student engagement (57%)
- Extends the learning process beyond the end of the school day (49%)

51% of parents say they want their children in that type of class.

3,800 ADMINISTRATORS
Principals’ perspectives on the value of mobile devices are changing for the positive.

How important is it that students have access to mobile devices to help with schoolwork at school?
- 50% say it is VERY important!
- 86% of principals say it is important.

HOW LIKELY
is it that you would buy a device for your child to use at school for learning if it was allowed by the school?
- 58% of parents say that is likely
- 14% of parents say they have already purchased a mobile device for their child to use at school.

58% of principals report that they have implemented tablets in their school with positive results -- an increase of 17% in just one year.

53% of principals say YES.

Do you or will you allow your students to use their own mobile devices at school to support learning this year?
- 24% of principals say that this is already their policy.
- 29% say it is likely this year.

Source: Speak Up 2014 National Research Project. In fall 2014, over 521,000 online surveys from K-12 students, parents, and educators representing over 3,200 schools were submitted through the Speak Up Project. Speak Up is an annual research initiative of Project Tomorrow, a national education nonprofit organization and is supported by these innovative companies: Blackboard, Inc., BrainPOP, DreamBox Learning, Fuel Education, Qualcomm Wireless Reach, Rosetta Stone Education, and Schoolwires: www.tomorrow.org/speakup/