



# Speak Up 2017

The research tool districts use to learn what students, educators and parents have to say about education issues!

## What is Speak Up?

**Speak Up is a national initiative of Project Tomorrow and a free research service to all schools and districts.** Since fall 2003, the Speak Up Research Project for Digital Learning has helped districts and schools include the voices of their students, teachers, administrators and parents in annual and long-term planning. More than 5 million participants have made Speak Up the largest collection of authentic, unfiltered stakeholder input on education, technology, schools of the future, science and math instruction, professional development and career exploration. National reports inform local, state and national policymakers.

## Why participate?

"Rather than spending time preparing a survey and compiling the data, we make use of the survey because it is already prepared, the data is compiled, assistance is available to help us interpret it, AND the data is compared and as a nation overall dissected for current trends in the data."

- **Texas School District**

"A low-cost, high-reward way to approach gathering feedback for tech decision making."

- **Massachusetts School District**

"Speak Up is a well-crafted survey that gives our district valuable information to help strategic planning."

- **Wisconsin School District**

"[Speak Up] is not just about technology. It is about how students want to learn and what parents value. It gives us good feedback to use for decision making as well as presenting data to key leaders."

- **Alabama School District**

"The data collected from the broad range of respondents is timely and targeted specifically to technology use in education. Therefore, it's a great tool for decision-makers to use for instructional, professional development and budget planning."

- **California School District**

## Speak Up 2017 will be open October 16, 2017 - January 19, 2018

Register today at: <http://www.tomorrow.org/speakup/MainContactInformation.html>

Speak Up survey results, with national comparisons, will be available

**online, free of charge** in February 2018.



**Project Tomorrow is the nation's leading education nonprofit group dedicated to ensuring that today's K-12 students are well prepared to become tomorrow's leaders, innovators and engaged citizens of the world.** To address this mission, we design and implement landmark research on digital learning, school and community programs promoting innovation in science and math education, and advocacy efforts empowering the voices of K-12 education stakeholders.

To learn more, please visit our website at: <http://www.tomorrow.org/speakup>

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